**FILED** 

JUN 06 2024

CITY CLERK



# Goodwill Goodwill

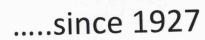




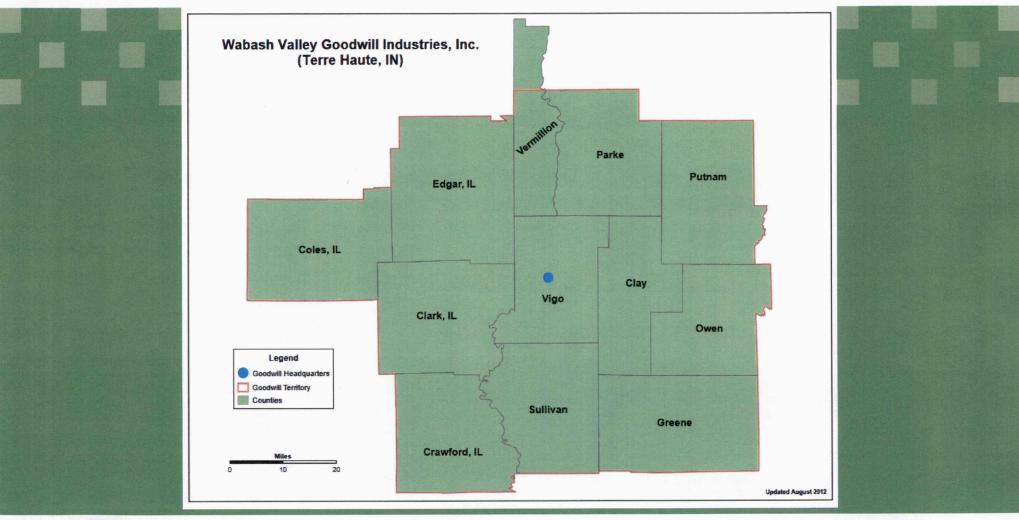














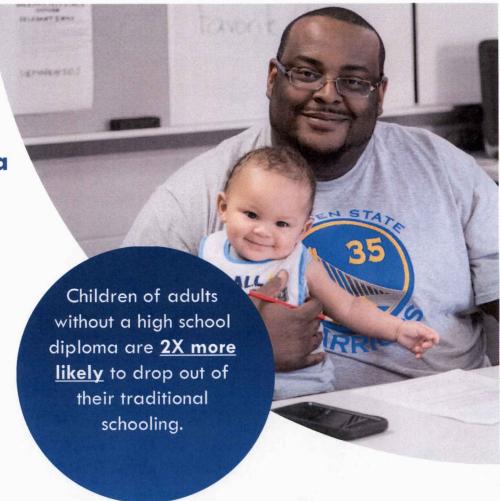


#### THE CHALLENGE

29 Million American Adults Without a High School Diploma

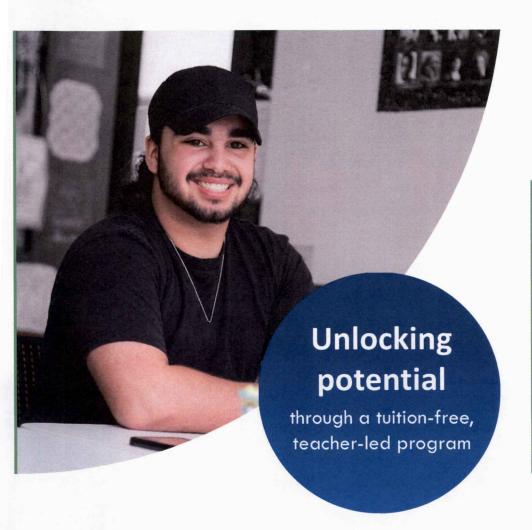
A high school diploma is the passport to participation in today's labor market. In Indiana nearly 600,000 adults do not have a high school diploma.

As the number of jobs requiring some form of education beyond high school continues to grow, people without a high school diploma are falling even farther behind.









### THE SOLUTION





Goodwill's high school for adults imagines a future where any adult without a high school diploma can access a free and excellent education that empowers them to increase their independence, attain meaningful employment and reach their full potential.





### HOW WE EXCEL

We meet underserved students where they are in their education by:

1

2

3

4

5

Removing barriers to education

Providing life coaches

Awarding
a staterecognized,
high-quality
high school
diploma

Supporting transitions to college and career Ensuring continuous improvement





## Excel Center of West Central Indiana Timeline

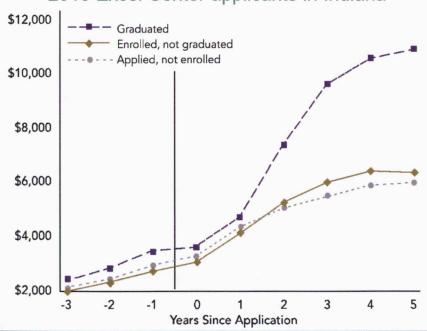
- December 2022: Excel Center Feasibility Study concluded. Determined that this model is selfsustaining for West Central Indiana
- April 2023: Approved for 300 seats for West Central Indiana
- July 2023: Excel Center of WCI Director was hired
- September 2023: Goodwill Workforce Enterprises was 'formed', the operating 501c3 for the Excel
  Center of WCI
- December 2023: Application was authorized to open the adult high school
- June/July 2024: Excel Center staff recruitment, hiring, training, and development
- May 1, 2024: Excel Center student enrollment opened \*\*30 students enrolled as of 6/2/2024\*\*
- August 5, 2024: First Day of classes for the Excel Center of WCI
- August 2024: Construction begins on the build-out of the school space (Meadows Shopping Center)
- February 2025: Transition from temporary basement location to the permanent space



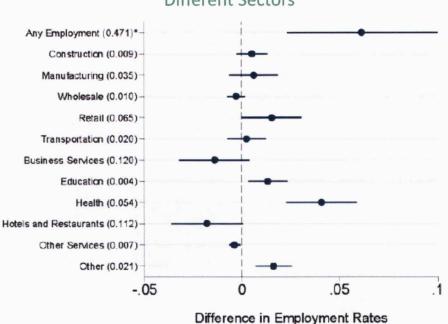


# LONG-TERM, TRANSFORMATIONAL RESULTS FOR FAMILIES AND COMMUNITIES, continued





#### Probability of Employment in **Different Sectors**





# LONG-TERM, TRANSFORMATIONAL RESULTS FOR FAMILIES AND COMMUNITIES, continued

Workforce Development
40% increase in employment
20% greater workforce participation

Reduced Unemployment
70% of grads are employed within six
months, with a 50% wage increase

Decreased Reliance on Social Services
At least \$ 10MM in annual public
assistance savings and \$17.4MM in federal
government public assistance savings as a
result of Excel Center interventions.

#### **Increased Consumer Spending**

Grads are 11% more likely to be employed in the formal sector.

An estimated \$3MM in additional earnings annually by Excel Center Grads.

#### Reduced Crime Rate

High school drop-outs are 3.5 times more likely to be arrested, and more than 8 times as likely to be incarcerated. Bureau of Justice sites 68% of state prison inmates did not receive a high school diploma.



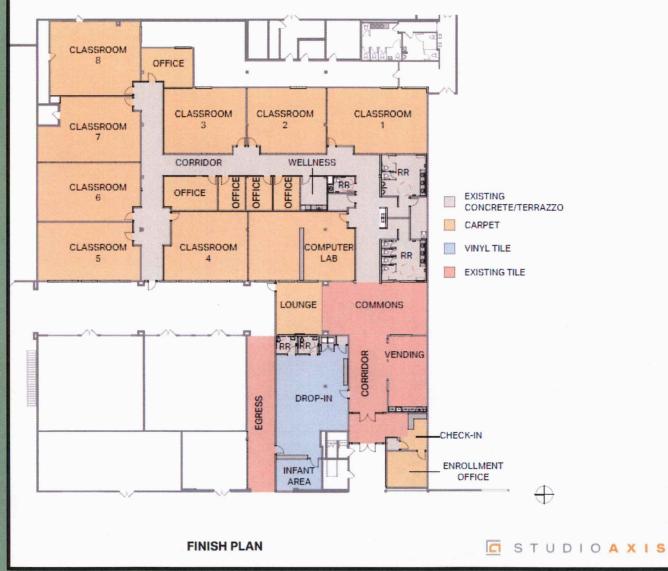




Construction Build Out Plans

The Meadows
Shopping Center

Terre Haute, IN



		2023-2024	2024-2025	2025-2026	2026-2027	2027-2028	2028-2029
<b>Excel Center</b>	Budgeted Student Count	0	150	200	300	300	300
Start-Up Budget	ADM Reimbursement*	0	\$1,012,500	\$1,350,000	\$2,025,000	\$2,025,000	\$2,025,000
	ADM Reimbursement		\$1,012,500	\$1,330,000	\$2,023,000	\$2,023,000	\$2,023,000
	Operating Expenses	\$ 514,626	\$1,164,274	\$1,356,208	\$1,708,859	\$1,746,850	\$1,794,841
Years 0 – 5	Operating Margin	-\$ 514,626	-\$151,774	-\$6,208	\$316,141	\$278,150	\$230,159
	Capital Expenses	\$ 261,095	\$2,800,000				
i eli libul sellielit	Free Cash Flow Before Grants	-\$ 775,721	-\$2,951,774	-\$6,208	\$ 316,141	\$ 278,150	\$ 230,159
	Cumulative Free Cash Flow Before Grants	-\$ 775,721	-\$ 3,727,494	-\$3,733,703	-\$ 3,417,561	-\$ 3,139,411	-\$ 2,909,251
**Includes ARPA	Capital Stacking Opportunities	\$ 287,500**	\$ 2,900,000				
request of \$ 250,000	Gift from WV Goodwill	\$ 520,000					
	Potential Free Cash Flow	\$ 31,779	-\$ 51,774	-\$ 6,208	\$ 316,141	\$ 278,150	\$ 230,159
	Potential Cumulative Free Cash						
	Flow	\$ 31,779	-\$ 19,994	-\$ 26,203	\$ 289,939	\$ 568,089	\$ 798,249





IT'S TIME TO EXCEL

THANK YOU!!

QUESTIONS?





