

# TERRE HAUTE ARTS AND CULTURAL DISTRICT



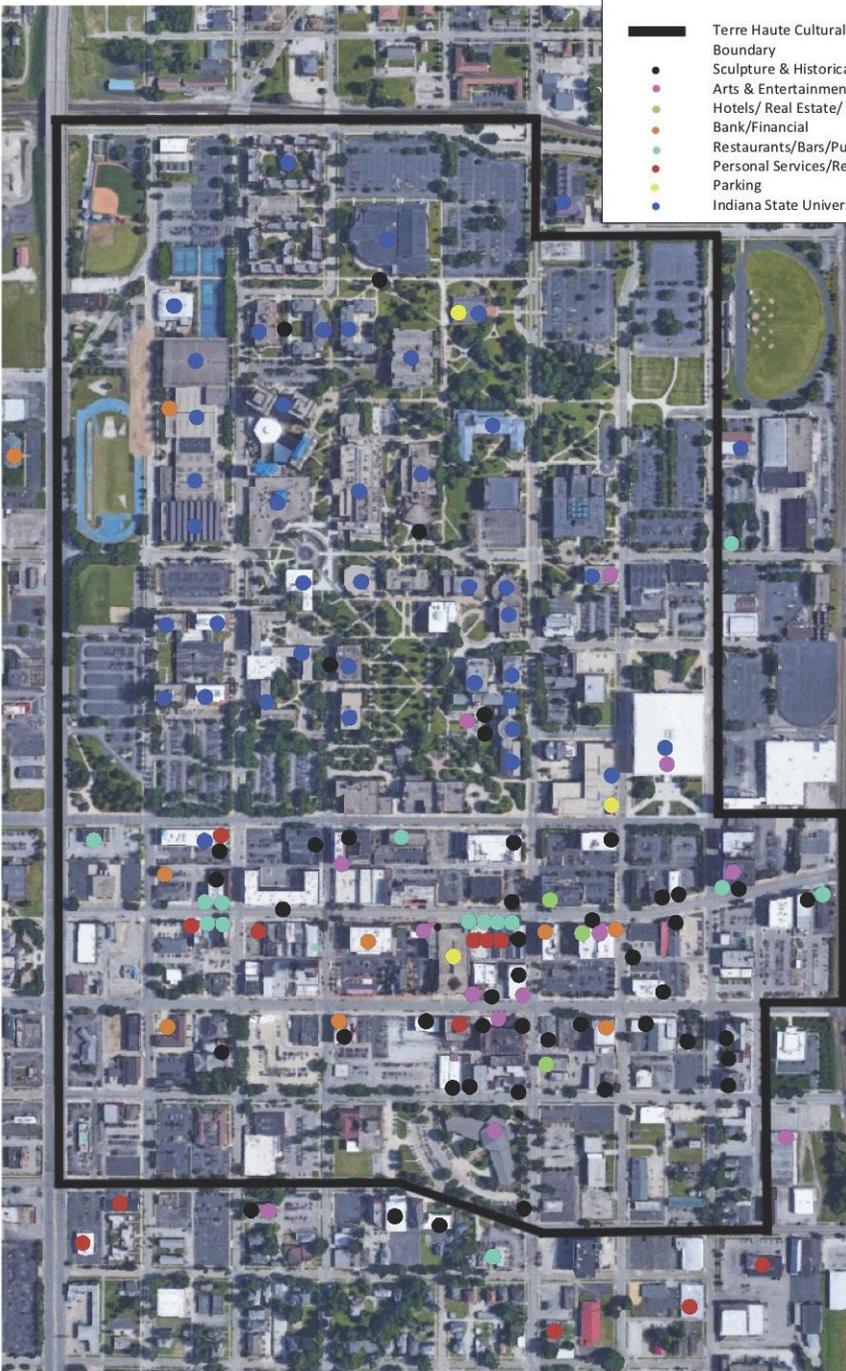
Our Community,  
Our Citizens,  
Our Future

*Building a strong and  
sustainable economy*

# Through a Sense of Place



# Arts and Cultural District Proposed Amended Boundaries





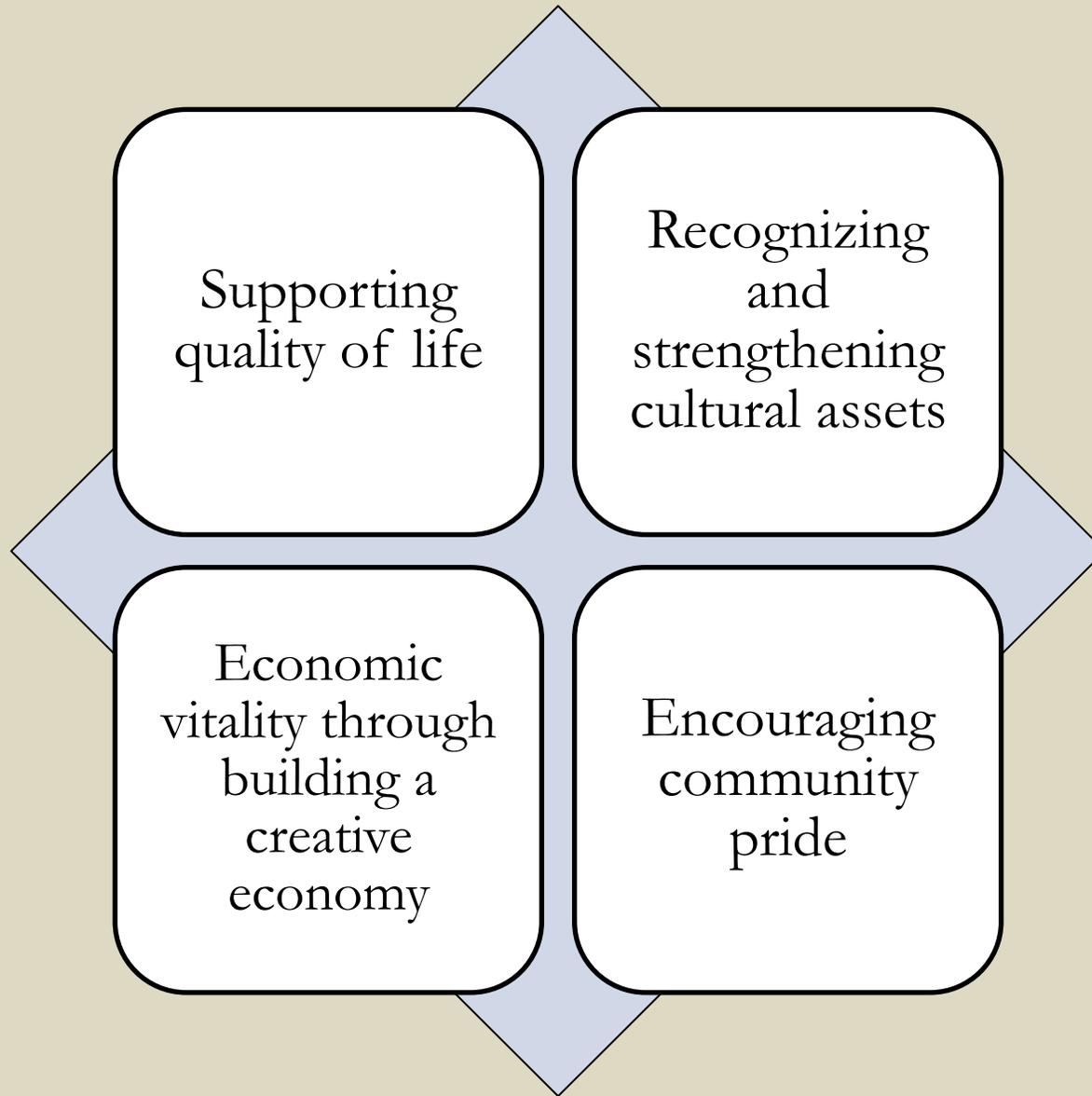
East edge of the  
Arts and Cultural District



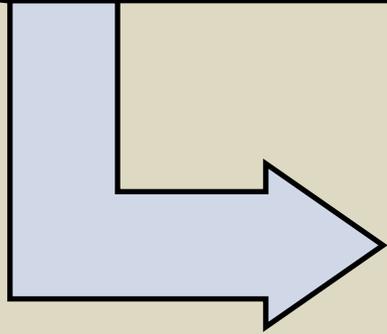
(Current) West End of the Arts and Cultural District



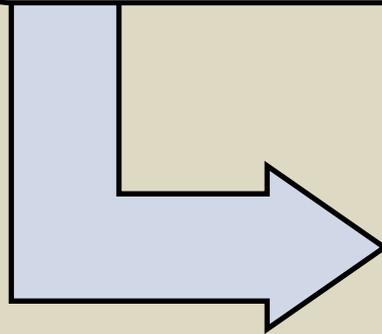
Impact of Arts &  
Cultural Districts in  
Indiana



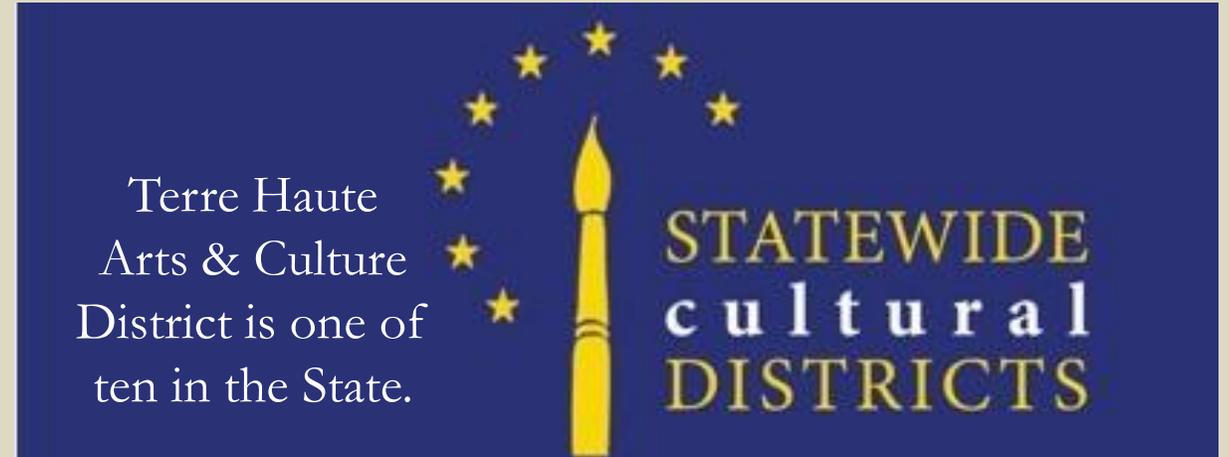
Terre Haute's Arts & Culture district was officially recognized by city council in 2012.



Followed by continued organic growth and increase of focus and collaborative practice



**December 7, 2018, the Terre Haute Arts & Cultural District was acknowledged by the Indiana Arts Commission**



# Current Arts Landscape in Terre Haute:

*Multiple anchor institutions*

*Robust offerings*

*Collaborative practice*

*Strengthening awareness, access and promotion*

# First Fridays



# Miracle on 7<sup>th</sup> Street



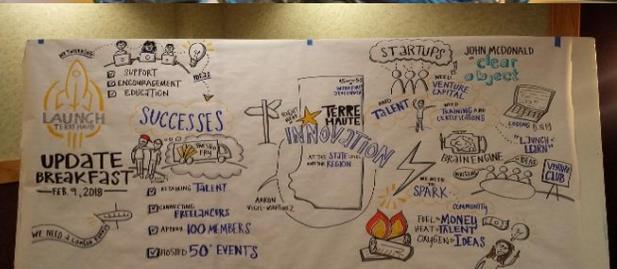
# Blues at the Crossroads



# Future Convention Center



# A Creative Economy



**Creative** entrepreneurship is the practice of setting up a **business** – or setting yourself up as self-employed - in one of the **creative** industries. ... Essentially, **creative** entrepreneurs are investors in talent – their own or other people's.

In a creative economy, the Arts develop intentional collaboration with community and economic development

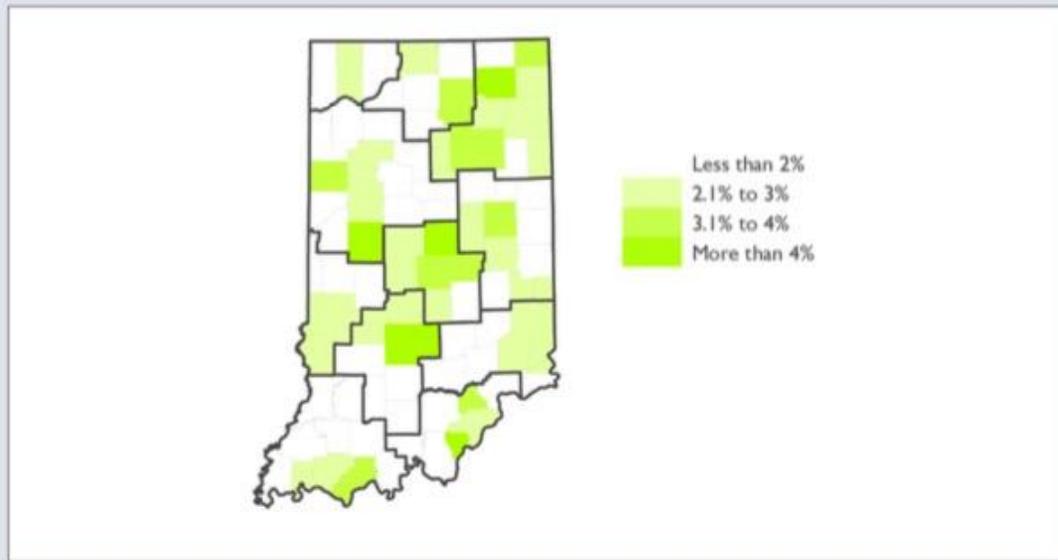
# Why does a creative economy matter?

- Creative industries are tools for innovation in other industries
- The value of a product is higher when it is original, unique and highly performing
- New business and market niches are continuously appearing in creative economies
- It contributes to a higher quality of life

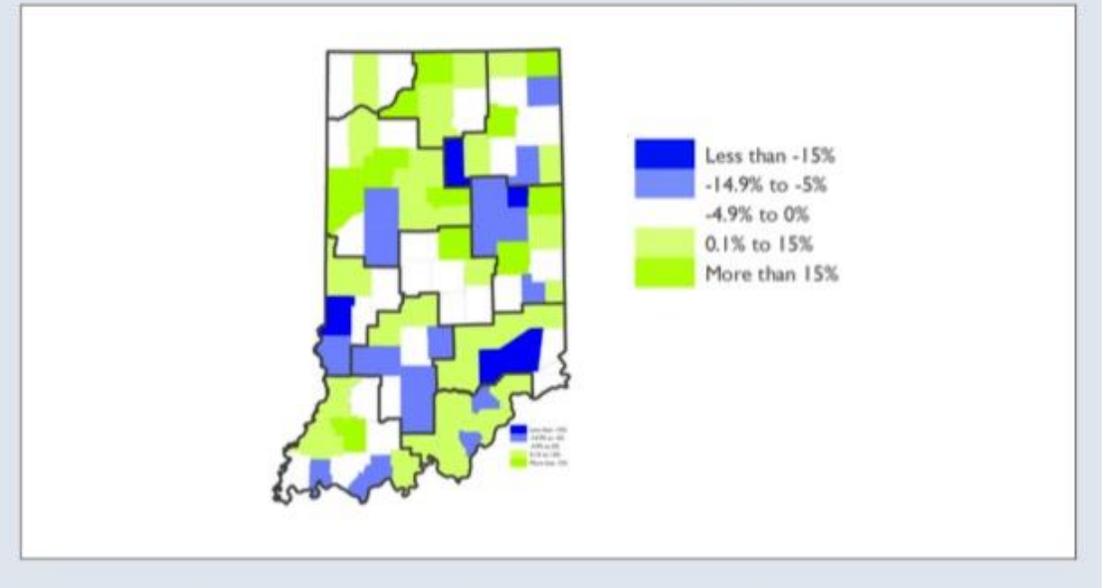
## Challenges for moving forward:

- Sources for sustainable funding
- Creativity can be intangible and difficult to measure
- Need for metrics to define success
- Increasing knowledge for creating synergy between creative and traditional industries

Map 2. Percent of Jobs in Creative Industries, 2015



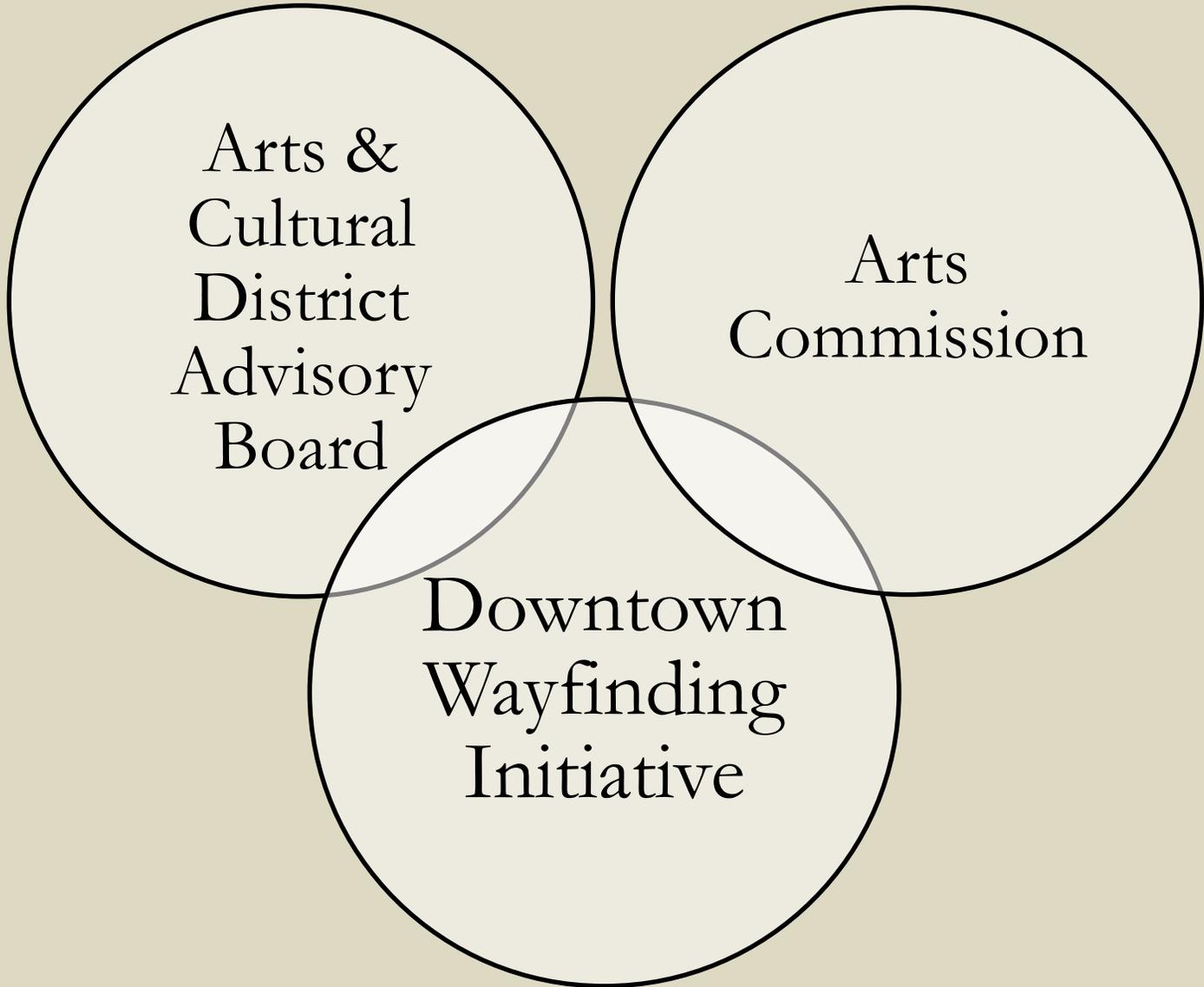
Map 3. Change in employment among Creative Industries, 2010 to 2015



Between 2010-2015, region 6 creative industry employment decreased by 17.3%, while total employment increased by 2% during the same period.

Where We are Going:

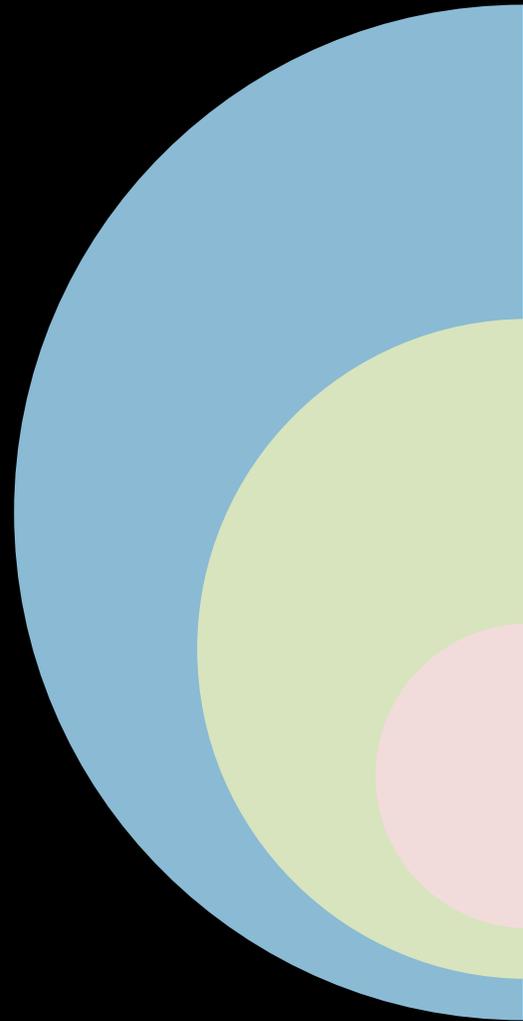
*Formalizing Collaboration, Reliable Funding  
Poised for additional local, regional, statewide and  
national opportunities*



Arts &  
Cultural  
District  
Advisory  
Board

Arts  
Commission

Downtown  
Wayfinding  
Initiative



## Arts Illiana

- Active Regional Arts Partner of the Indiana Arts Commission
- Regional approach covers six-county area

## Terre Haute Arts Commission

- Liaison with city government
- Seek out grant/funding options
- Limited to city of Terre Haute

## Terre Haute Arts & Culture District

- Collaboration and coordination
- Geographically defined in downtown TH

# Partnering for Growth:

*Finding a path forward for quality of life*