



WHEREAS: the government of Terre Haute, Indiana, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS: according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, representing 99.7% of firms with paid employees; small businesses are responsible for 62% of net new jobs created since 1995 and small businesses employ 46.8% of the employees in the private sector in the United States; and

WHEREAS: 79% of consumers understand the importance of supporting the small businesses in their community on Small Business Saturday®, 70% report the day makes them want to encourage others to Shop Small®, independently-owned retailers, and 66% report that the day makes them want to Shop Small all year long; and

WHEREAS: 58% of shoppers reported they shopped online with a small business and 54% reported they dined or ordered takeout from a small restaurant, bar or café' on Small Business Saturday® in 2021; and

WHEREAS: Terre Haute Indiana supports our local businesses that create jobs, boost our local economy and preserve our communities; and

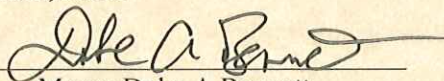
WHEREAS: advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Duke A Bennett, Mayor of Terre Haute, Indiana do hereby proclaim, November 26, 2022, as:

***SMALL BUSINESS SATURDAY***

and I urge the residents of our community, to support small businesses and merchants on Small Business Saturday® and throughout the year.

N WITNESS WHEREOF, I have set my hand and caused the Great Seal of the City of Terre Haute to be affixed this 26<sup>th</sup> day of November, 2022.

  
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Mayor Duke A Bennett

